



FORM PTO-1449

## INFORMATION DISCLOSURE CITATION

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09/645,020Applicant:  
Robert Wallach et al.Filing Date:  
August 23, 2000Group Art Unit:  
3626

## U.S. PATENT DOCUMENTS

Examiner Initial	Patent Number	Publication Date	Name	Class	Sub-Class	Filing Date

## FOREIGN PATENT DOCUMENTS

Examiner Initial	Patent Number	Publication Date	Country	Class	Sub-Class	Translation
						<input type="checkbox"/> Yes <input type="checkbox"/> No
						<input type="checkbox"/> Yes <input type="checkbox"/> No
						<input type="checkbox"/> Yes <input type="checkbox"/> No

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Papers, etc.)

/VF/	"Geico Faces Challenges After Grabbing Market Share", J. Cahill, The Wall Street Journal, 1/27/2000
/VF/	"Equifax Corp. Posts An Increase of 39% In Quarterly Profit", The Wall Street Journal, 1/26/2000
/VF/	"We've put on a lot, without piling on the pounds", advertising for 306 Peugeot Source, date unknown
/VF/	"Cars Direct Learns Rules of the Road", Automotive News, 11/22/1999
/VF/	"IIAA Strongly Objecting to Direct Sales Program the Hartford Has Entered With Ford Motor Company" Source, date unknown
/VF/	"Schrempp defends D/C's mild gain for 2 <sup>nd</sup> quarter" Source, date unknown
/VF/	"If you 're looking for a reason to buy an Alfa 145, Here's 4", Automobile Advertisement; Source, date unknown
/VF/	"Chrysler: Record 1 <sup>st</sup> Quarter pro-fit", R. Kisiel and J. Henry, Automotive News 4/13/1998
/VF/	"£84.99 a month, three year's free servicing and one year's free insurance. Remember to wipe the ink off your face when you kiss the page", Hyundai Advertisement; Source, date unknown
/VF/	"The 1999 Ford Feature Models" advertising from Ford, date unknown.
/VF/	"We've summed up the Citroën Saxo in two words" advertising from "Citroën Saxo", Citroen Saxo Advertisement
/VF/	"Get the Figure You've Always Dreamed of", Renault advertisement; source, date unknown
/VF/	"Pearly Queens in London?" advertising from Rover; source, date unknown
/VF/	"Ford Must Rebuild Europe Market Share" The Wall Street Journal 1/26/2000
/VF/	"Toyota flexes finance arm", James B. Treece, Automotive News, 11/30/1998
/VF/	"Performance Insurance Direct", advertisement; Source, date unknown
/VF/	"Porsche Motor Insurance" Porsche Club Approved, advertisement Source, date unknown
/VF/	"BMW Financial-Chubb: The ultimate marketing machine", finance & Insurance 10/25/1999
/VF/	"Daimler Chrysler Struggles to Fix Image After Stock Slides on Earning Report", The Wall Street Journal 8/2/1997
/VF/	"D/C uses rebates to hold line in van market" Automotive News, Ralph Kisiel, 12/6/1999
/VF/	"Ford Coupons offer F-series discounts" Automotive News, Mary Connelly, 11/22/1999
/VF/	"The real cost of new cars: more than you think", Autoweek, 8/16/1999

Examiner

/Vanel Frenel/

Date Considered

08/23/2009

EXAMINER:

Initial if reference considered, whether or not citation is in conformance with MPEP §609.

Draw line through citation if not in conformance and not considered.

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